



***John E. Hall Electrical Contractor:  
A Model of Excellence***

*By: Renee' Millis*

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# JOHN E. HALL

## Electrical Contractor

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John E. Hall Electrical Contractor was shaped on one hot day in August 1980 with one man and a truck. Today John Hall Electric (JHE) is a model of excellence in the industry. John Hall Electric is the rising legacy of 30 years electrical experience and over 27 years of business knowledge serving the electrical needs of southeast Virginia with fine service and craftsmanship. John Hall, President and company founder, explains, "I founded this Company on the basic principles of treating every customer with the utmost respect; mak-

ing sure every job is finished to the customer's satisfaction; and standing behind everything we do 110 percent. Thirty years later, our entire team stands by those same principles."

These basic principles formed John Hall Electric into the 200 employees and 70 trucks business it is today.

John Hall Electric's expertise covers the full gamut of electrical services for industrial, commercial and residential clients. The firm offers complete system design, high-quality equipment selection, professional installation and maintenance, design-build projects, professional project management, accurate estimating, competitive pricing and advanced technology solutions for security, fire and entertainment. With such a

reliable and expert technical skill base, the company's corporate strength continues to expand.

Technology solutions in security and entertainment have been advancing at accelerating rates; JHE steps up to the challenge by continuing to stay ahead of the technology growth.

JHE maintains its competitive edge in the industry by using only the best products and manufactures, and by keeping up with the ever-changing technology of electrical engineering. The company's technicians are trained in all installation procedures. Also they are factory trained by the manufacturers of the following companies: Honeywell, Digital Monitoring Products, Digitech, Ademco, Firelite,

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Silent Night, Simplex and Linear. This ensures that JHE's products and service are customized to meet every one of its customers' needs.

"John Hall's reputation is one of the hallmarks of our company that attracts many of the nation's finest builders and developers of some of the

most innovative projects around," Hall says. "Our work in the commercial industry ranges from hotel, retail market and restaurant and warehouse-type proj-



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ects. Each project brings with it its own range of sophistication and luxury configurations, as well as, the most technologically advanced lighting and security features available.”

The hospitality industry demands unique electrical requirements because of the sophisticated equipment used. Vintage Tavern Restaurant at Governors Pointe is an example of JHE’s craftsmanship. The Vintage Tavern Restaurant involved three-phases and 800-amp services. In addition to the primary service, JHE

wired the refrigeration units, each of the different styles of lighting and the integrated systems. Brian Mullins, president of Quality Homes, Inc. states, “John Hall never missed a beat during the construction of our restaurant. The installation and follow-through service have been excellent. When we had even a flicker of the lights during

business hours, John Hall Electric was there -- literally within moments -- to resolve the issue.”

**Values that Customers Trust**

Candlewood Suites is another project that the team at JHE completed. Its overnight rooms made it a more detailed project. The electrical configuration JHE installed in

each room included kitchenette requirements. In the commons areas, amenities that were installed included high-speed Internet access, a modern health center and a personal business center. JHE’s many talents were reflected in this project. Mullins comments again, “Quality Homes has worked with Hall for over 10

years, and I can honestly state that the quality of their work has been excellent. They are able to handle all types of construction: residential, retail and commercial, as well as, special, integrated systems. JHE is truly multi-faceted in terms of what they can do for us. What makes them stand out? Service and reliability.”

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ability! Virtually anyone can wire a house, but John Hall Electric has always been there for us.” JHE’s talents are not limited to the hospitality industry. The firm is accustomed to everything from low-rise buildings to banks to mini storages. A diverse client base gives JHE the expertise to handle any job that comes its way. One such job, the Airline Business Park, demanded JHE to install a wide variety of integrated security systems that would fit the needs of all the diverse firms the

retail establishment offered. The staff installed surveillance cameras, door access control units, integrated burglary and fire systems; JHE made sure beyond a doubt that the business park was at the peak of the technology line.

Town Bank is one of the many banks that trust JHE to put in the highest quality electrical systems. For this client, the firm installed a unique sound masking system, which allows private transactions and conversations during banking transactions. In addition, JHE installed fire alarm systems, a security system and emergency backup generators in the Town Bank facility. JHE’S performance and quality control

provide the framework for its success from job to job. One example of this success can be seen in the work JHE has done for AAAA Mini-Storage, a state-of-the-art security and climate control business. Due to the nature of the business, people trust AAAA Storage to properly store their belongings. JHE helps AAAA to do this job through expertise and experience in electrical installation. Also, JHE designed and installed a complete security system featuring Digitech access control and Ademco control panels.

Standing out among JHE’s many projects, The Sanctuary on the sandy shores of Virginia Beach is a



special job for the company. It is a multi-family residential complex that exceeds the expectations of power reliability, security and lifestyle amenities. JHE installed an access controller called Linear AE2000. This central controller operates various security and fire systems, three

LCDs in each of the fitness rooms, a WiFi network, one entry card for all 11 doors and seven gates for each of the residents, music networks and much more. JHE made sure the building contained a locally centered emergency station that provides 24-hour emergency service for any electrical-related

issues. Furthermore, JHE installed special red fixtures on the outside of the building as “sea turtle” friendly lighting. Hall feels that JHE is playing its part in helping to protect this important wildlife reserve area. Hall stresses the importance of discipline, integrity and

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results in getting the job done at JHE. The employees are the key players that make this happen. "The employees of JHE are our biggest assets. With 200 employees we can't recognize all of them, but we honor them each year with monthly employee awards, weekly team player awards and annually with

Employee of the Year awards for each division (i.e. residential, commercial, special systems and alarms). In addition, I recognize five employees with a President Award. Our employees -- from an officer, division manager and apprentice to our best foreman -- are the real reason for our success," Hall explains. The JHE employee is the strength of the company's reputation and quality construction. That is why the company is so committed to maintaining the environment

that allows its employees to advance and grow. This unites and strengthens the company because everyone is able to climb the ladder based on hard

work and talent. Some of the key players are:  
**Officers:**  
*\*Secretary and Treasurer --*  
 Gail Moore  
*\*Vice President of*

*Sales & Marketing --*  
 Joey Caterbone  
*\*President --*  
 John Hall  
**Division Managers:**  
*\*Residential --*  
 Ellen Murphy

*\*Commercial --*  
 Robert Hall  
*\*Special Systems --*  
 Tom Hall  
**Giving Back to the Community**  
 JHE not only strives  
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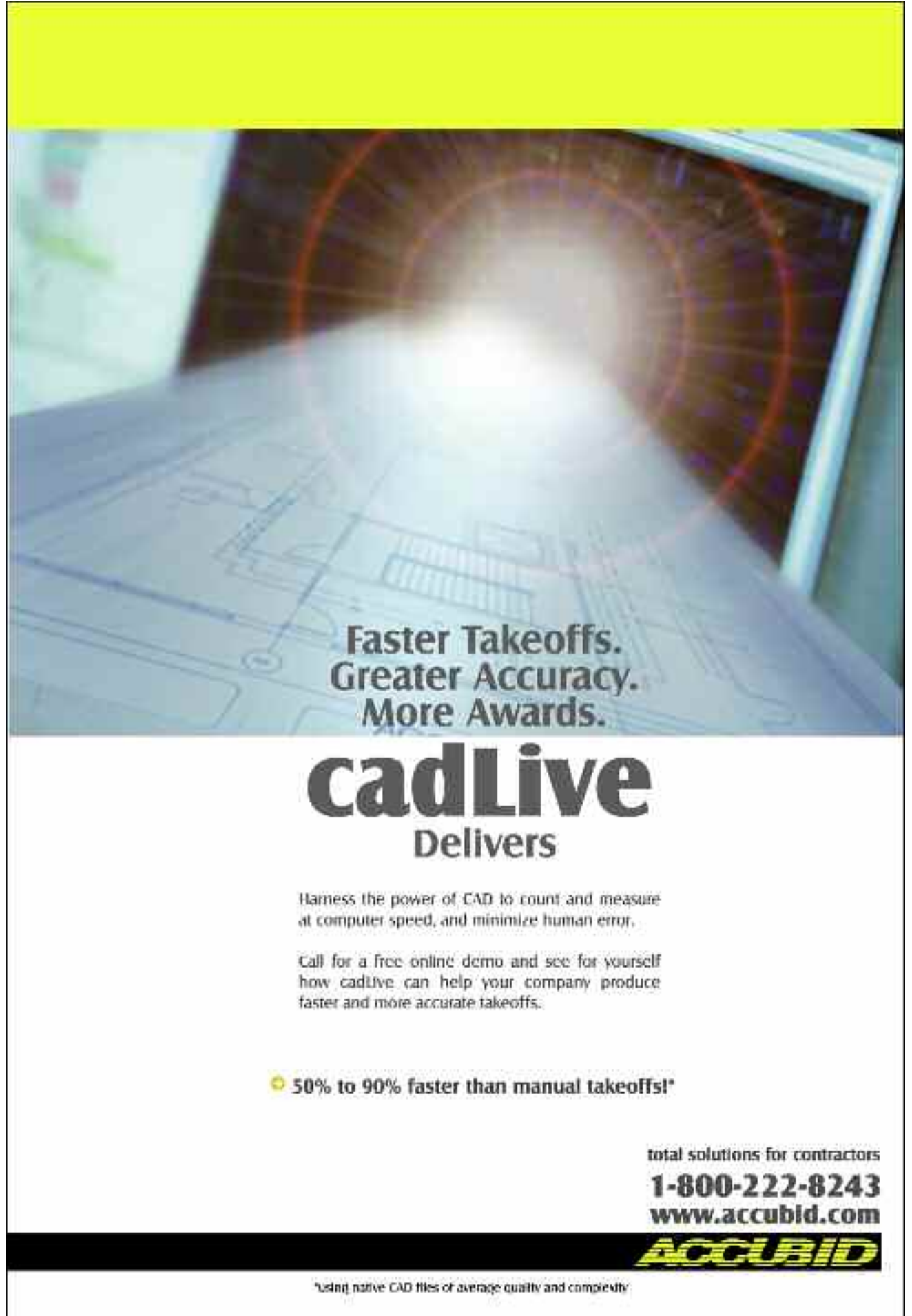


*The Sanctuary  
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*We salute  
John Hall Electrical  
and their fine work.*

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to be a leader in the industry but believes that it should focus on its community duties as well. The company supports Habitat for

Humanity, the Salvation Army, the American Red Cross and several local youth athletic organizations. Hall feels JHE supports organizations that will make a positive difference in the future, something he would like to see happen. Another organization JHE supports is Girl Inc. Hall explains

that this group focuses on getting at-risk girls involved in such things as science, math, technology and sports. Hall feels it is important to be an active member of various professional affiliations to continue to stay abreast of current events hap-

pening in the industry. JHE is active in Tidewater Builders Association, the Contractors and Builders Exchange, National Association of General Contractors of Virginia, the National Fire Protection

Association and The Electrical Contractors Association of Tidewater.

Halls future plans for John Hall Electric are simple but profound. He wants the company to continue growing at the same rate of

10 to 15 percent a year and not to exceed it; to take care of his employees and allow them to achieve their career goals; and to ensure that JHE performs quality work in a safe manner that exceeds customers' expectations.



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